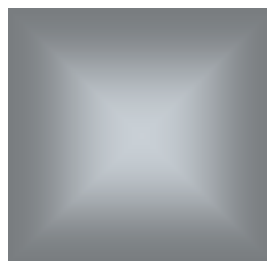


# 2020 IOWA INDUSTRY PROFILE

## EDUCATION

### IOWA WORKFORCE DEVELOPMENT



#### Executive Summary

In 2019 the **Educational Services** sector accounted for 9.7 percent of all employment in Iowa, with 150,983 jobs. The average annual wage was \$46,547 for 2019, which is 4.4 percent less than the state average wage of \$48,672.

Three of the seven **Educational services** subsectors have a annual average wage higher than the state average wage. The highest of the three, **Colleges & Universities**, is 39.1 percent higher than the state average wage of \$48,672.

This publication accounts for both public and private employment. Therefore, non-profit schools (e.g. parochial schools) are represented here. **Elementary and secondary schools** make up the largest portion of educational employment, 63.4 percent of the sector, with 95,766 employees.

Employment in this sector continues to trend upward, with the exception of 2015 and 2019 when employment decreased by less than 0.4 percent. Overall, employment has increased from 2010 to 2019 by 5.6 percent, from 142,935 to 150,983 jobs.

The majority of employees in this sector are women, who hold 69.5 percent of all Educational Services jobs in Iowa.





## EDUCATION IOWA INDUSTRY PROFILE

### What is Education Services?

The **Educational Services** sector comprises establishments that provide instruction and training in a wide variety of subjects. Specialized establishments, such as schools, colleges, universities, and training centers, provide this instruction and training.

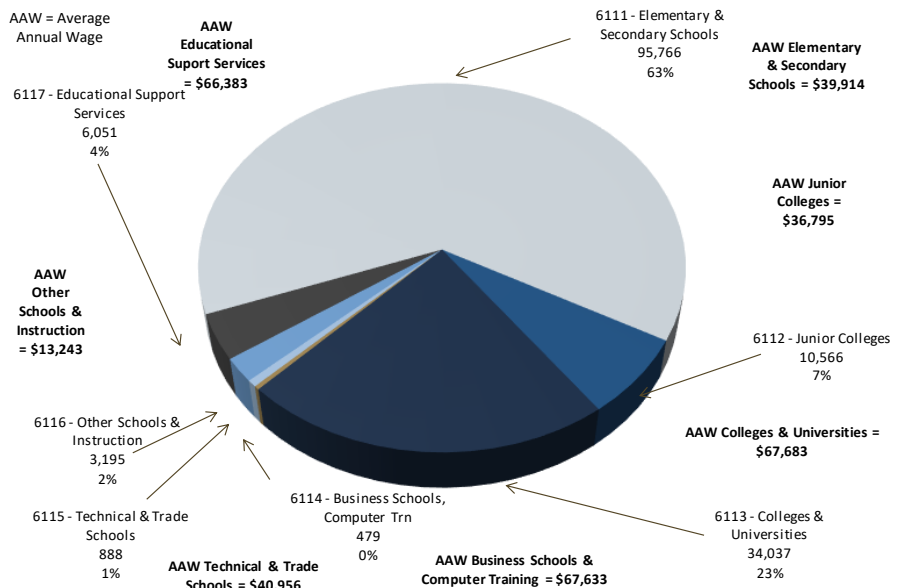
These establishments may be privately owned and operated for profit or not for profit, or they may be publicly owned and operated. They may also offer food and accommodation services to their students.

Source: [www.bls.gov/cew/bls\\_naics/bls\\_naics\\_app.htm](http://www.bls.gov/cew/bls_naics/bls_naics_app.htm)

### 2019 Industry Breakout by Employment in Iowa

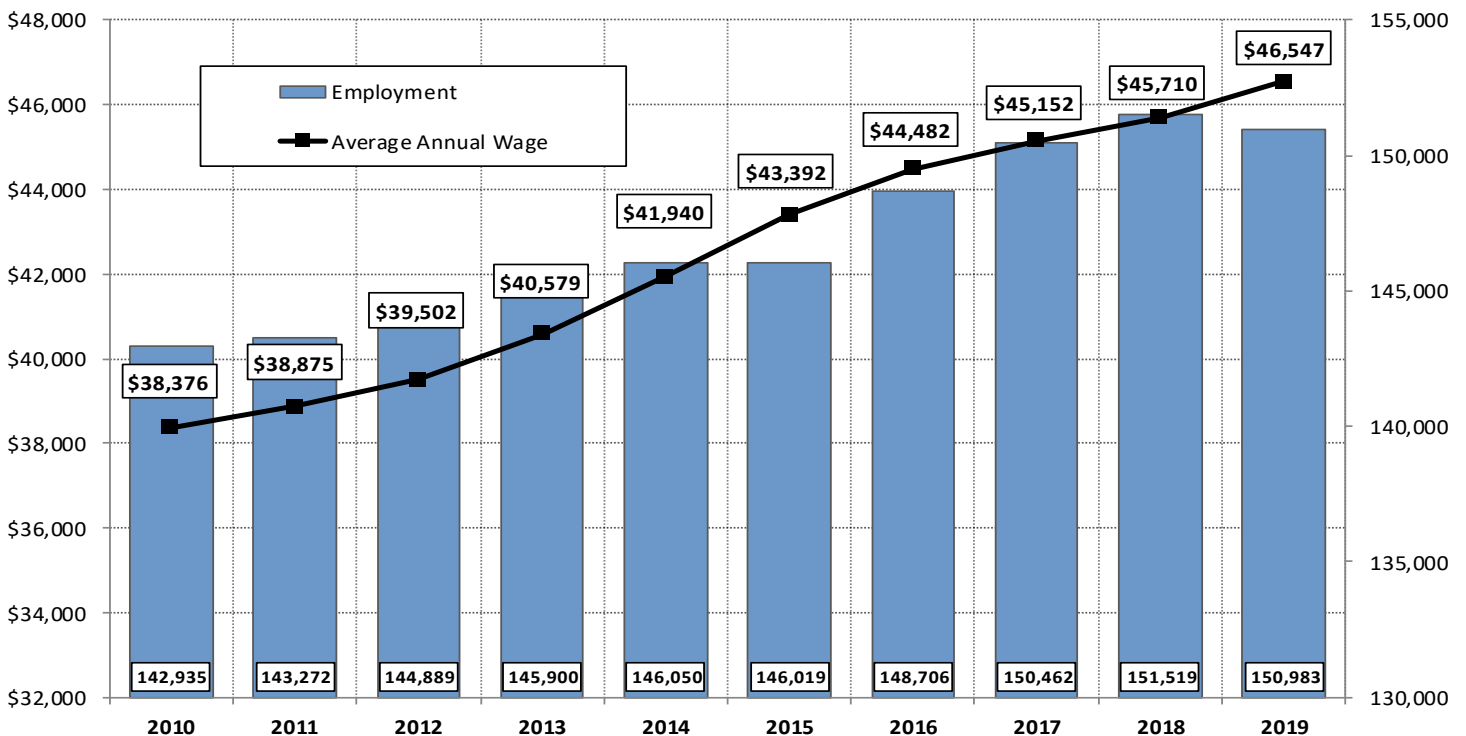
*Educational Services NAICS Industry Coding*

*Percentage Employed and Average Annual Wage by Subsector*



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

### 2010–2019 Employment in Educational Services in Iowa



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

## EDUCATION IOWA INDUSTRY PROFILE



Top Occupations in Education	Employment
Elementary School Teachers, Except Special Education	21,912
Teacher Assistants	17,319
Secondary School Teachers, Except Special and Career/Technical Education	14,379
Middle School Teachers, Except Special and Career/Technical Education	10,780
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	6,063
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	5,274
Education, Training, and Library Workers, All Other	5,098
Substitute Teachers	4,859
Coaches and Scouts	4,786
Cooks, Institution and Cafeteria	3,544
Teachers and Instructors, All Other, Except Substitute Teachers	3,251
Education Administrators, Elementary and Secondary School	2,841
Special Education Teachers, Preschool	2,839
Bus Drivers, School or Special Client	2,769
Combined Food Preparation and Serving Workers, Including Fast Food	2,641
Office Clerks, General	2,637
Educational, Guidance, School, and Vocational Counselors	2,589
Education Administrators, Postsecondary	2,313
Postsecondary Teachers, All Other	2,302
Business Operations Specialists, All Other	2,173

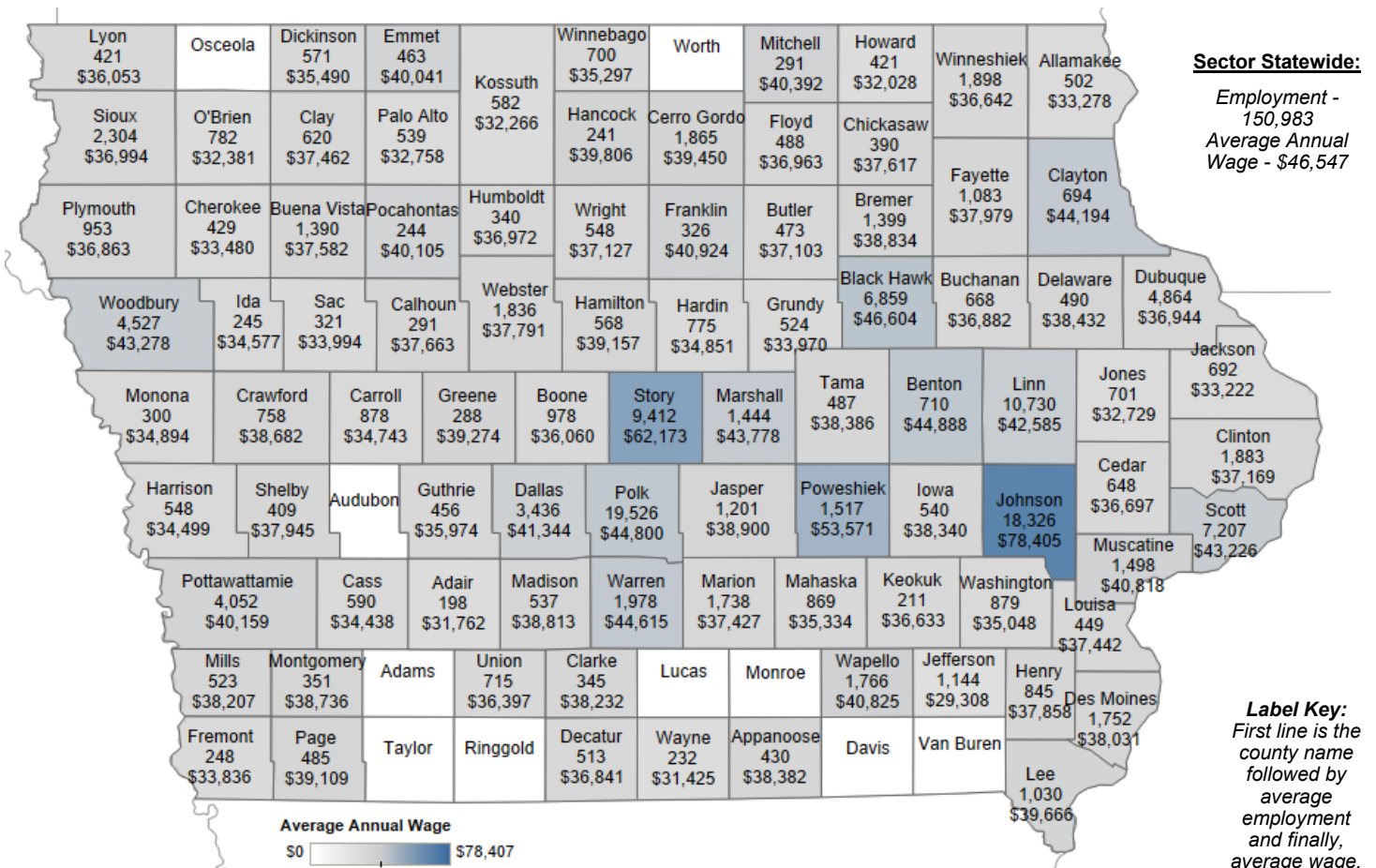
Source: Iowa Workforce Development, Labor Market Information Industry and Occupational Projections (2018-2028 Long-Term Projections)

### Establishment Facts:

In 2019, there were 2,835 **Educational Services** establishments across Iowa. **Elementary & secondary schools** had the most educational establishments in Iowa with 1,560 locations and 95,766 employees. With 434 establishments, the **Other schools & instruction** industry had the second-most locations, but only had 3,195 employees. **Colleges & universities** had the second-highest employment, with 34,037 employees.

This sector also includes dance lessons, sports instruction, and educational consultants.

### 2019 Covered Employment in Educational Services by County



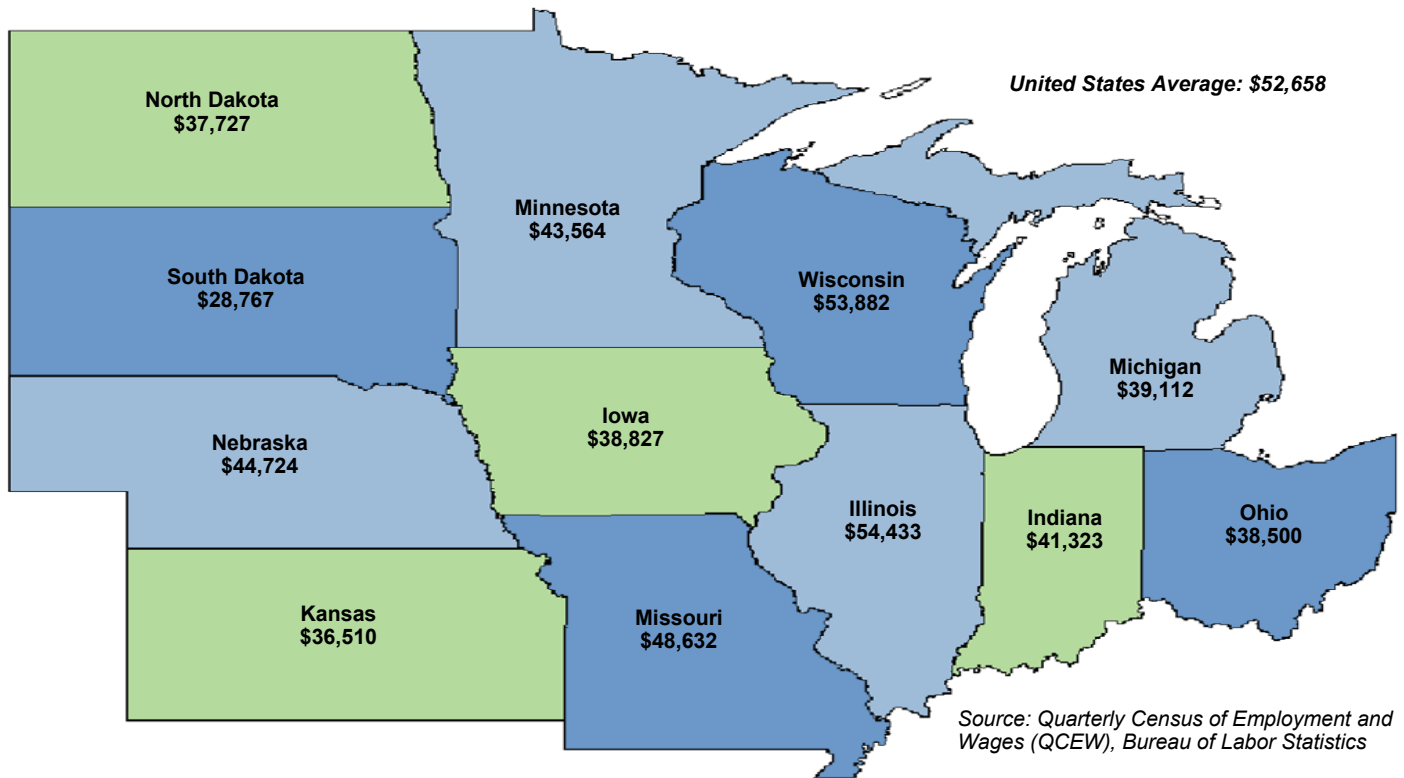
Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development



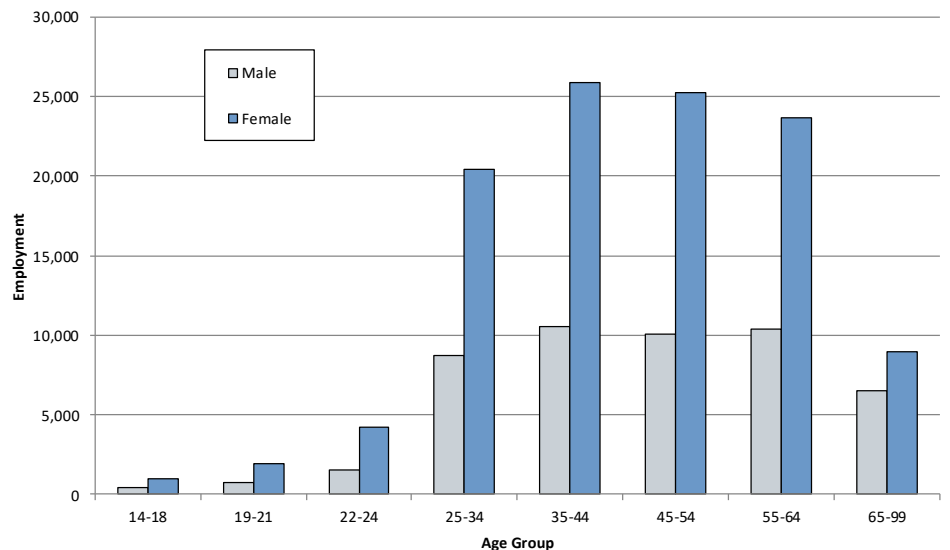
## EDUCATION IOWA INDUSTRY PROFILE

### 2019 Average Annual Wage for Covered Employment in Educational Services

State Comparisons by Private Ownership



### Industry Distribution by Age and Gender, 2nd Quarter 2019



Source: Local Employment Dynamics, Iowa Workforce Development and U.S. Census Bureau

#### Contact Information

##### Iowa Workforce Development, Employment Statistics Bureau

1000 E Grand Ave  
Des Moines, IA 50319  
800-532-1249  
Fax: 515-281-8195  
lwd.lmi@iwd.iowa.gov  
www.iowaworkforcedevelopment.gov

*Equal opportunity employer/program.  
Auxiliary aids and services are available  
upon request to individuals with disabilities.*

TTY 515-281-4748  
1-800-831-1399

IOWA<sup>®</sup>  
**WORKFORCE**  
DEVELOPMENT  
*Smart. Results.*